REN ZERO

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Scottish Enterprise
Getting Started on Net Zero and the Net Zero Accelerator

Steps to Net Zero for Business

Scottish Enterprise
Getting Started on Net Zero
Net Zero Accelerator

7 June 2023

Scottish Enterprise

Outline

- Introduction: SE Net Zero and Sustainability Team

- Net Zero basics – how to get started

- SE Net Zero Accelerator

- Support

Scottish Enterprise & Net Zero

SE Net Zero Framework for Action 2022-23

- SE to be Net Zero by 2040

- 70% reduction in Scopes 1 & 2 emissions by 2025 against 2015-16 baseline

- Support businesses to innovate and reduce emissions

- Safeguard Scotland's natural capital

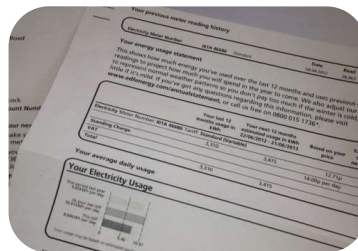- Net Zero commitment as a condition support

Net zero framework for action 2022/23

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Why Net Zero?

Compliance and
governance

Customer demand and
new opportunities

Funding and
Investment

Reputation
and marketing

Reduced
overheads

ESG

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The Journey to Net Zero – where to start

Understand carbon emissions: Scopes 1, 2, and 3

Collect data

Measure carbon footprint (& choose baseline year)

Identify carbon hotspots

Develop plan

Implement actions

Monitor and report

RACE TO ZERO

Net Zero action plan

Identify carbon hotspots

Set targets – short, medium, long term

Realistic targets, based on current knowledge and data

Dynamic document – update based on new info and data.

Reporting and standards

Science based targets to meet 1.5° C target?

Getting Started: SE's Net Zero Accelerator

Developed to help businesses at all stages progress towards net zero.
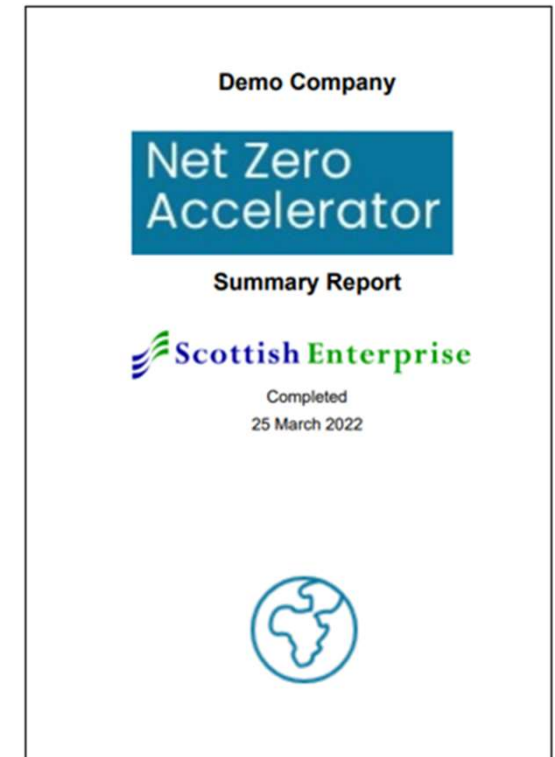
25 self-assessment questions across 5 key business areas:
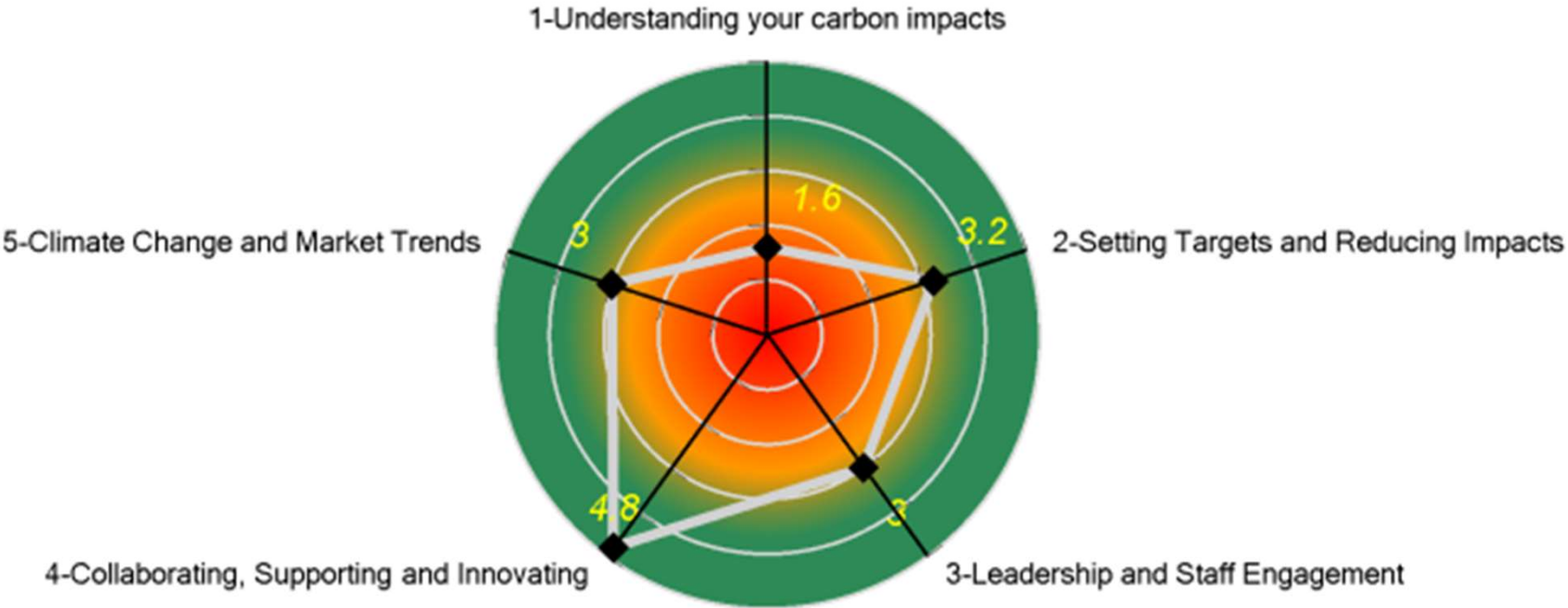
Generates net zero score across these five areas.

Provides action report detailing appropriate next steps based on the answers provided.

Takes about 30 minutes to complete.

Can complete over multiple sessions, or over time to show progress toward net zero.

Demo Company

Net Zero Accelerator

Summary Report

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Completed
25 March 2022

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Net Zero Accelerator Assessment Tool Results

1-Understanding your carbon impacts

2-Setting Targets and Reducing Impacts

3-Leadership and Staff Engagement

4-Collaborating, Supporting and Innovating

5-Climate Change and Market Trends

1.6

3

3.2

4.8

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Support

Scottish Enterprise – online guides and sustainability specialists

Business Energy Scotland – energy surveys, advice, funding

Zero Waste Scotland – Circular Economy Support

Universities – wide range of initiatives, expertise and support

Local Authorities & Business Gateway

Find business support in Scotland - Find Business Support

Support – some free online carbon tools

UK - SME Climate Hub

Home - SBCC

Scottish Business Climate Collaboration

Business Carbon Planner | Royal Bank of Scotland (rbs.co.uk)

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[Sustainability support for your business - Scottish Enterprise (scottish-enterprise.com)](https://www.scottish-enterprise.com)